SUMMER CELEBRATION SPONSORSHIP

ICONA RESORTS
AVALON - DIAMOND BEACH - CAPE MAY

Summer Celebration at Icona Golden Inn
July 29, 2017 6pm-9pm

The Wetlands Institute's largest and most prestigious event of the year will bring together over 300 guests including esteemed donors, community partners, local homeowners and their guests, and attracts new donors in direct support of our mission-based programs. This year's Summer Celebration will be held at the Icona Golden Inn.

This cocktail celebration offers live music, luscious hors d'oeuvres, basket raffles and a spectacular live auction. Our auctioneer generates excitement during the live auction and has guests bidding often and high on amazing experiences, delectable dinners, exclusive wine collections and much more.

Proceeds benefit The Wetlands Institute's world class research, conservation and education initiatives. Sponsors are essential to the success of the *Summer Celebration.* If you believe in our mission and support the coastal community, please consider sponsorship at the highest level.

All Presenting and Premier Event Sponsors will receive the following (*additional benefits are level specific):*

- Logo and listing on all event signage and printed materials
- Logo and name on auction booklet
- Level specific sponsor recognition on entryway donor wall– viewed by over 20,000 annual visitors
- Recognition in the Institute's annual report as premier event sponsor
- Logo on Institutes event webpage – over 160,000 visits to our webpage in 2016
- Logo and listing in Institute's quarterly newsletter, Views from the Tower – distribution of over 4,000
- Social media mention – nearly 10,000 combined fans/followers on major Social Media platforms
- Recognition of sponsorship in a full page ad in the 7 Mile Times fall edition

Presenting Event Sponsor — $10,000 Level

DILLER FOUNDATION AND FAMILY and DILLER AND FISHER

Premier Event Sponsor — $5,000 Gold Level — ADDITIONAL BENEFITS

- Dinner with Executive Director Lenore Tedesco for 4 Guests
- Special recognition and acknowledgement from emcee during the auction
- Four (4) tickets to The Wetlands Institute's *2017 Summer Celebration*

Premier Event Sponsor — $3,000 Silver Level — ADDITIONAL BENEFITS

- Special recognition from emcee during the event
- Two (2) tickets to The Wetlands Institute's *2017 Summer Celebration*

Premier Event Sponsor — $1,000 Bronze Level — ADDITIONAL BENEFITS

- Two (2) tickets to The Wetlands Institute's *2017 Summer Celebration*

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to The Wetlands Institute, attn: Christina Faulk, 1075 Stone Harbor Blvd, Stone Harbor, NJ 08247. Please contact us at 609-368-1211

CONTACT INFORMATION:

Company Name _____

Contact Person _____

Contact E-mail _____

Contact Phone Number _____

Address _____

City, State, Zip Code _____

PREMIER EVENT SPONSORSHIP

(Summer Celebration)

_____ **$10,000 Presenting Sponsor**

_____ **$5,000 Premier Sponsor**

_____ **$3,000 Premier Sponsor**

_____ **$1,000 Premier Sponsor**

PAYMENT INFORMATION

☐ My check payable to *The Wetlands Institute* is enclosed

☐ Place a one-time charge on my credit card for $_____

CREDIT CARD: ☐ VISA ☐ MasterCard ☐ AMERICAN EXPRESS ☐ DISCOVER

_____

Card Number **Exp. Date** **CVC#**

_____

Name as it appears on card

THANK YOU! YOUR SPONSORSHIP MATTERS

Aligning with The Wetlands Institute is more than just brand visibility. It is a way to set yourself apart from your competitors by being a company that works to improve it's communities, especially our coastal community.

When you support The Wetlands Institute through sponsorship:

- You are investing in communities where your customers, employees and shareholders live, work or vacation.
- You will be recognized as a good corporate citizen which brings business benefits.
- Your business will be able to share in the conservation and education successes of the Institute.

Sponsorship will deliver long-term benefits that boost the bottom line while also enhancing the communities you serve!

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, benefits and recognition.