

CORPORATE SPONSORSHIP PACKET

2018 Proposal



Make a Difference

Becoming a corporate sponsor of The Wetlands Institute provides a unique opportunity to connect with the community, reinforce your reputation as a good corporate citizen, build brand awareness and show your company's support of the important work The Wetlands Institute is doing for our community and the environment.

Institutional or Event Sponsorships

Our sponsorship packages are designed to help companies achieve their philanthropic goals while engaging them in our work.

The Wetlands Institute offers a variety of corporate sponsorships, including institutional sponsorship packages that offer year round exposure, or event specific sponsorships allowing you to reach different key audiences.

No matter the sponsorship package, each package offers the opportunity to reach different demographics and provide engaging ways to connect with the community.

Opportunities are available at a variety of giving levels, and we will gladly work with you to tailor a sponsorship package that fits your specific needs.

"We cannot seek achievement for ourselves and forget about progress and prosperity for our community...Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own"

- Cesar Chavez



The Wetlands Institute 1075 Stone Harbor Blvd Stone Harbor, NJ 08247 609-368-1211

Benefits

- Brand Visibility
- Recognition
- Community Support
- Charitable Donation

Institutional Sponsorships

Joining The Wetlands Institute as a corporate sponsor is a great way to align your corporate values with philanthropic support. Aligning with The Wetlands Institute is more than just brand visibility. It is a way to set yourself apart from your competitors by being a company that works to improve it's communities, especially our coastal community.

When you support The Wetlands Institute through sponsorship:

- ◆ You are investing in communities where your customers, employees and shareholders live, work or vacation.
- ◆ You will be recognized as a good corporate citizen which brings business benefits.
- ◆ Your business will be able to share in the conservation and education successes of the Institute.

Sponsorship will deliver long-term benefits that boost the bottom line while also enhancing the communities you serve!

Premier Event Sponsorship

Summer Celebration at Icona Golden Inn

July 28, 2018

6pm-9pm

The Wetlands Institute's largest and most prestigious event of the year will bring together over 300 guests including esteemed donors, community partners, local homeowners and their guests, and attracts new donors in direct support of our mission-based programs. This cocktail celebration offers live music, luscious hors d'oeuvres, basket raffles and a spectacular live auction. Our auctioneer generates excitement during the live auction and has guests bidding often and high on amazing experiences, delectable dinners, exclusive wine collections and much more. Proceeds benefit The Wetlands Institute's world class research, conservation and education initiatives. Sponsors are essential to the success of the *Summer Celebration*. If you believe in our mission and support the coastal community, please consider sponsorship at the highest level.

A partnership can make
a huge difference.

Event Specific Sponsorship

Our festivals and special events are unique, fun and memorable. With captive audiences of 250+ per event, after an all day event, your brand will be embedded in the minds of our attendees. The positive experience our visitors have, coupled with our mission, reflect positively on YOU! Your company receives tickets to the event and can see first hand the positive impact of partnering with The Wetlands Institute.

Turtle Fest 3-31-2018

This annual event is hosted Easter weekend and draws over 500 people. It starts with a pancake breakfast and continues with various activities for both young and old inclusive of egg hunts, crafts, trail walks, aquarium feedings, live creature features and so much more. This event attracts families of all ages from the tri-state area.

World Series of Birding 5-12-2018

The World Series of Birding is the country's largest and most prestigious birding competition. This 24-hour competition takes our team of avid birders— *The Marshketeers* – all over identifying by sight or sound as many bird species as they can. This event interests bird enthusiasts of all ages and exposure is throughout Cape May County. Gold sponsorship of this event entitles you to your company name and logo on the Marshketeers vehicle.

Spring Shorebird & Horseshoe Crab Festival 5-19/5-20

A weekend celebration honoring two icons of the Delaware Bay. Horseshoe crabs and long-distance migratory shorebirds visit our shores in one of the great migrations in the Western Hemisphere. Activities include Horseshoe Crab rescue walks and workshops, guided nature walks, bird identification and shorebird viewing, crafts and more. This event attracts over 250 people from all over the US with a focus on the tri-state area.

Donor Recognition 6-24-2018

The Annual Donor Recognition event honors the supporters of The Wetlands Institute. The back drop of The Wetlands Institute is the perfect setting for this cocktail reception catered by The Washington Inn. Annual attendance is approximately 200 and made up of major donors and philanthropic individuals and organizations.

Crabulous Crab Day 7-13-2018

This annual event is planned and hosted by the environmental education interns and draws over 200 people throughout the day. Activities include learning to crab at the dock, crabby crafts and games, local restaurants crab cake cook-off, and so much more. Our target audience includes families of all ages.

Fall Migration Festival 9-22-2018

Cape May County sits in one of the premier migratory flyways in the world. This is a great time to view hundreds of unusual species of birds and tens of thousands of monarch butterflies as they head south to their wintering destinations. Participate in unique guided walks, butterfly tagging and releases, crafts and more. This event attracts over 250 people including adults and families of all ages.

****Sponsor multiple events for maximum exposure****

[illegible]

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to The Wetlands Institute, attn: Christina Faulk, 1075 Stone Harbor Blvd, Stone Harbor, NJ 08247. Please contact us at 609-368-1211 or cfaulk@wetlandsinstitute.org if you have any questions.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail

Contact Phone Number

Address

INSTITUTIONAL SPONSORSHIPS

_____ \$10,000 GOLD SPONSOR

_____ \$5,000 SILVER SPONSOR

_____ \$3,000 BRONZE SPONSOR

PREMIER EVENT SPONSORSHIP (Summer Celebration)

_____ \$10,000 Presenting Sponsor

_____ \$5,000 Premier Event Sponsor

_____ \$3,000 Premier Event Sponsor

_____ \$1,000 Premier Event Sponsor

EVENT SPECIFIC SPONSORSHIPS

_____ \$1,500 Gold Event Sponsor

_____ \$1,000 Silver Event Sponsor

_____ \$500 Bronze Event Sponsor

EVENT 1

DATE

EVENT SPECIFIC SPONSORSHIPS

_____ \$1,500 Gold Event Sponsor

_____ \$1,000 Silver Event Sponsor

_____ \$500 Bronze Event Sponsor

EVENT 2

DATE

PAYMENT INFORMATION

☐ My check payable to *The Wetlands Institute* is enclosed

☐ Place a one-time charge on my credit card for \$_____

CREDIT CARD:



Card Number

Exp. Date

CVC#

Name as it appears on card

Thanks for
your support!

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, benefits and recognition.

